



FOR IMMEDIATE RELEASE:

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**PALISADES CENTER ANNOUNCES THE RETURN OF TYKES TUESDAY KIDS CLUB: A
SUMMER OF FUN FOR FAMILIES**

WEST NYACK, N.Y. (June 2024): Palisades Center is thrilled to announce the return of its popular Tykes Tuesday Kids Club, a free event series designed to engage and entertain kids and their families every Tuesday from July 2 to August 27. This year's MEGA Tykes Tuesday promises multiple weekly events, providing a summer filled with fun, interactive activities and memorable experiences for children.

The Tykes Tuesday schedule includes diverse activities, ensuring that every Tuesday offers something exciting for kids and families to enjoy. As a special addition, Palisades Center has partnered with the New York Boulders to provide an extra treat: kids attending any Tykes Tuesday event will receive a \$5 voucher for a New York Boulders baseball game (up to six tickets per family, blackout dates and restrictions apply). The Tykes Tuesday vouchers can be redeemed at the Clover Stadium Box Office.

"We are incredibly excited to bring back Tykes Tuesday this summer," said **Darrin Houseman, General Manager of Palisades Center**. "The program allows kids to explore, learn, and have fun through a variety of engaging activities. Partnering with the New York Boulders adds an extra layer of excitement, and we look forward to seeing families come together to make lasting memories."

"The New York Boulders are pleased to partner with the Palisades Center for the Tykes Tuesday Kids Club this summer," said **Seth Cantor, Sales Consultant for New York Boulders**. "It's a wonderful opportunity to engage with families in our community and provide young fans with a fun experience. We look forward to welcoming everyone to our games and sharing the excitement of baseball with them."

2024 Tykes Tuesday Schedule:

JULY 2

11AM – 1PM Dave & Buster's

Every registered child will receive a FREE \$10 rechargeable Power Card to use on their favorite arcade games in the Million Dollar Midway.

12PM – 2PM Golfzon Social

Bring your budding golf enthusiasts to Golfzon Social, where they can swing, putt, play games, and discover the joy of golf in a fun-filled environment.

JULY 9

10AM – 12PM Sky Tykes Adventure Course

Let your little adventurers explore, climb, and conquer the Sky Tykes Adventure Ropes Course. Children must be 48" tall and able to walk to participate.

12PM – 2PM Golfzon Social

Bring your budding golf enthusiasts to Golfzon Social, where they can swing, putt, play games, and discover the joy of golf in a fun-filled environment.

JULY 16

10:30AM – 11:30AM Barnes & Noble

Enjoy a delightful morning with one of our enthusiastic storytellers who will share a selection of engaging tales perfect for sparking creativity and fostering a love of reading!

11:15AM – 1:15PM Palisades Center Ice Rink

Cool down and have fun at the NHL-sized Palisades Center Ice Rink, complete with complimentary skates (while supplies last).

12PM – 2PM Golfzon Social

Bring your budding golf enthusiasts to Golfzon Social, where they can swing, putt, play games, and discover the joy of golf in a fun-filled environment.

JULY 23

10AM – 12PM Sky Tykes Adventure Course

Let your little adventurers explore, climb, and conquer the Sky Tykes Adventure Ropes Course. Children must be 48" tall and able to walk to participate.

12PM – 2PM Golfzon Social

Bring your budding golf enthusiasts to Golfzon Social, where they can swing, putt, play games, and discover the joy of golf in a fun-filled environment.

JULY 30

10AM – 12PM Sky Tykes Adventure Course

Let your little adventurers explore, climb, and conquer the Sky Tykes Adventure Ropes Course. Children must be 48" tall and able to walk to participate.

12PM – 2PM Golfzon Social

Bring your budding golf enthusiasts to Golfzon Social, where they can swing, putt, play games, and discover the joy of golf in a fun-filled environment.

AUGUST 6

10:30AM – 11:30AM Barnes & Noble

Enjoy a delightful morning with one of our enthusiastic storytellers who will share a selection of engaging tales perfect for sparking creativity and fostering a love of reading!

11AM – 1PM Dave & Buster's

Every registered child will receive a FREE \$10 rechargeable Power Card to use on their favorite arcade games in the Million Dollar Midway.

11AM-1PM ClimbZone

Take your kids on a thrilling adventure at ClimbZone, where they can conquer exciting and artistic climbing walls, up to 40 feet high!

12PM – 2PM Golfzon Social

Bring your budding golf enthusiasts to Golfzon Social, where they can swing, putt, play games, and discover the joy of golf in a fun-filled environment.

AUGUST 13

10:30AM – 11:30AM Barnes & Noble

Enjoy a delightful morning with one of our enthusiastic storytellers who will share a selection of engaging tales perfect for sparking creativity and fostering a love of reading!

11:15AM – 1:15PM Palisades Center Ice Rink

Cool down and have fun at the NHL-sized Palisades Center Ice Rink, complete with complimentary skates (while supplies last).

12PM – 2PM Golfzon Social

Bring your budding golf enthusiasts to Golfzon Social, where they can swing, putt, play games, and discover the joy of golf in a fun-filled environment.

AUGUST 20

10AM – 12PM Sky Tykes Adventure Course

Let your little adventurers explore, climb, and conquer the Sky Tykes Adventure Ropes Course. Children must be 48" tall and able to walk to participate.

11AM-12PM Great American Cookies

Experience a delightful cookie-decorating hour with Great American Cookies. Children will have the opportunity to design their own freshly baked cookies and express their culinary creativity.

AUGUST 27

10AM – 12PM Sky Tykes Adventure Course

Let your little adventurers explore, climb, and conquer the Sky Tykes Adventure Ropes Course. Children must be 48" tall and able to walk to participate.

12PM – 2PM Golfzon Social

Bring your budding golf enthusiasts to Golfzon Social, where they can swing, putt, play games, and discover the joy of golf in a fun-filled environment.

Registration is required for all Tykes Tuesday activities. Parents or guardians must accompany their children at each event. Additional charges may apply to adult family members and non-registered guests.

For more information about Tykes Tuesday and other events at Palisades Center, visit PalisadesCenter.com or follow us on [Facebook](https://www.facebook.com/palisadescenter) and [Instagram](https://www.instagram.com/palisadescenter).

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About Palisades Center

Palisades Center is a four-level shopping center offering 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescenter, or www.instagram.com/palisadescenter.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.